## United Concordia - Newsroom

HARRISBURG, Pa., April 22, 2013 / PRNewswire -- United Concordia Dental has launched a new mobile app that can help members access account information, use a virtual identification card, find a dentist, get answers to oral health and dental wellness questions, and more.

"United Concordia is creating new touch points for consumers that allow them to connect with us when, where and how they want," said Chip Merkel, president and chief operating officer for United Concordia. "This app and other features of our mobile platform are the direct result of feedback we've received about how we can better serve consumer needs."

The new app is available to United Concordia group and individual members, as well as non-members who are interested in using features, such as oral health and wellness tips, that can be accessed without being a United Concordia customer.

United Concordia's free app allows users to:

- Find a nearby dentist, including contact information and maps/directions
- Obtain emergency dental information
- View a virtual identification card, dental coverage status/claims, or obtain a summary of recent dental procedures
- · Provide contact information for United Concordia

The app is available for both Apple and Android devices and can be downloaded via the App Store and Google Play Marketplace.

Also available from United Concordia Dental is Chomper Chums<sup>™</sup>, a free animated mobile app designed to help children, ages 4-11, develop healthy brushing, flossing and rinsing habits early in life.

For more information about both United Concordia Dental apps, please visit <u>UnitedConcordia.com</u>.

## SOURCE United Concordia Dental

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