

HARRISBURG, Pa., June 13, 2013 [/PRNewswire/](#) -- Effective Jan. 1, 2014, United Concordia Companies, Inc. will once again be the preferred dental carrier for the Lehigh Valley Business Coalition on Healthcare (LVBCH), headquartered in Bethlehem, PA.

Under a new four-year contract, United Concordia will provide PPO insurance products to the Coalition's more than 190 employer members with employees located throughout the nation. This is the fourth consecutive contract that has been awarded to the dental insurance company since the mid-1990s making United Concordia one of the longest serving Coalition partner-vendors.

"We are pleased with our long-standing relationship with LVBCH," said Tom Palmer, senior vice president, Sales, for United Concordia. "Working in close collaboration, this relationship has brought additional organizations to the Coalition's membership ranks."

Since the mid-1990s, United Concordia has covered more than 40,000 contracted lives and dependents under the LVBCH umbrella.

"Our strong partnership with United Concordia continues our tradition of delivering 'dollar and cents' value to our growing membership, said LVBCH President, Tom Croyle. " Most importantly, United Concordia continues to manage a high quality network of dental providers with top-notch customer service," Croyle said. "United Concordia helps LVBCH employers control their dental costs and keep our employees healthy."

About United Concordia

United Concordia is a leading national dental carrier and delivers high-quality, cost-effective dental programs. Headquartered in Harrisburg, Pa., the company has more than six million members, a network of more than 98,700 unique dentists at 237,900 access points nationwide and is licensed in all 50 states, D.C. and Puerto Rico. United Concordia has a companywide dedication and commitment to superior customer service, which is evident in the design, implementation, administration and servicing of its dental benefits programs. For more information about United Concordia products, visit www.UnitedConcordia.com.

About LVBCH

LVBCH is a multi-state, not-for-profit coalition of employers striving to provide the finest health care coverage possible for their employees, in the most economical fashion. The Coalition's mission is to improve the delivery, cost and quality of health care in our communities through: Collective employer action; Quality and data initiatives; Value based purchasing; and, Providing forums for the exchange of information, ideas and resources. The Coalition is also a member of the National Business Coalition on Health, the National Quality Forum and The Leapfrog Group. For more information, visit www.lvbch.com.

SOURCE United Concordia Dental

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