

HARRISBURG, Pa. (Sept. 16, 2020) – Dentists who participate with United Concordia Dental can receive a 10 percent discount on all personal protective equipment (PPE), thanks to a collaboration with Prophy Magic, a vendor that specializes in disposable dental products.

“Our companies have a common goal of helping protect the health and safety of patients, dentists and dental office staff,” said James Shade, senior vice president of United Concordia. “Both United Concordia Dental and Prophy Magic recognize and appreciate the financial challenges that dental offices have been facing due to COVID-19. This collaboration is designed to provide our network dentists with some relief as they deliver the expanded safety protocols recommended by the American Dental Association (ADA) and the Centers for Disease Control (CDC).”

Discounted items include masks, gloves, eyewear and other equipment that is essential to safely treat dental patients during the pandemic.

With more than 20 years of experience, Prophy Magic, headquartered in Las Vegas, Nev., is a direct provider of products and services, including infection control and PPE, for the dental community.

“Throughout the pandemic, United Concordia has been supporting our customers, including dentists, in a variety of ways – from refunds to rate holds, teledentistry to community donations,” said Shade. “Our collaboration with Prophy Magic is another prong in a multi-faceted response to the challenge of COVID-19 – a response that underscores the importance of helping ensure the total health of those we serve.”

For more details on the PPE discount offered by United Concordia and Prophy Magic, visit unitedconcordia.com/dental-insurance/dentist/discounts/.

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