

HARRISBURG, Pennsylvania (May 2, 2016)—United Concordia Dental is introducing a new and improved product, Smile for Health®–Value, that includes four affordable and comprehensive PPO (Preferred Provider Organization) plans.

“Based on feedback from our members, clients and producers, we added a fourth plan to our existing Smile for Health®–Value product and expanded our coverages to include more services than ever before, all while maintaining an affordable rate,” said James Bramson, D.D.S., chief dental officer at United Concordia. “As a dental solutions company focused on the oral and overall health of our members, we offer plans that are not only low-cost, but provide the same access to high-quality care you’ve come to expect from United Concordia dentists.”

The improved Smile for Health®–Value product options cover oral evaluations, exams and x-rays, with additional service coverages that vary by plan. All plans include built-in vision discounts for members and access to some of the nation’s largest dental networks. Additionally, employers can opt for two of the plans that include the Smile for Health®–Wellness product, which provides enhanced dental benefits for individuals who have certain chronic conditions, such as diabetes, heart disease and stroke, to better treat gum disease.

“Health insurance solutions are incomplete without dental benefits, and our plans are ideal for employers who have never offered dental benefits before, or who want a lower cost alternative in a dual option program,” said Dr. Bramson.

For more information about the product or United Concordia, visit www.UnitedConcordia.com.

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