

HARRISBURG, Pennsylvania (July 28, 2016)—Employers of all sizes looking for information on benefits administration, employee wellness, and running a business can now visit [Benefits Bridge](#), a new blog offered by United Concordia Dental, a leading dental solutions company.

“In today’s dynamic health care environment, employers are being asked to do more with less when it comes to benefits, without sacrificing the quality of care their employees receive,” said Frank DeFazio, director of Marketing and Customer Experience. “Our new blog offers access to high-value, bite-size articles that are easy to comprehend and includes actionable information designed to help employers make more informed decisions regarding the benefits they offer their workforce.”

Benefits Bridge will include three-to-four new blog posts per week with content written by industry experts, including business owners, wellness coaches and benefits administrators. Posts available now include: [“Facing Your Dental Phobia Head-On;”](#) [“Your Employee Benefits Package: It’s Never too Late to Strategize;”](#) and [“Low-Cost Workplace Wellness Challenge.”](#) The blog has keyword search capabilities and embedded social sharing via Facebook, Twitter and LinkedIn.

“At United Concordia Dental, we’re passionate about helping employers create healthy and productive workplaces,” said DeFazio. “Benefits Bridge’s content will enable employers to more effectively navigate today’s changing benefits landscape, while improving oral wellness and reducing costs.”

For more information, visit benefitsbridge.unitedconcordia.com.

For further information: Beth Rutherford United Concordia Dental 717-260-7659 beth.rutherford@ucci.com
Leilyn Perri Highmark Health 717-302-4243 leilyn.perri@highmarkhealth.org

<https://news.unitedconcordia.com/United-Concordia-Dentals-Employer-Blog-Focuses-on-Benefits-Administration-and-Wellness>