

HARRISBURG, Pa. (Sept. 17, 2019) – Brice Heller, a lifelong Colorado resident, has joined United Concordia Dental as a sales executive supporting its outreach activities in the state.

“We’re very excited about the opportunity to grow our benefits business in Colorado,” said Tom Palmer, senior vice president, Sales, Service and Partnerships. “We’re equally excited to have Brice as a member of our team. His broad understanding of the Colorado market will help us build relationships as we demonstrate the value we bring to customers in the state.”

For more than 20 years, United Concordia has served military and government customers in Colorado through its participation in the TRICARE Dental Program and Federal Employees Dental and Vision Program.

“We design dental solutions that emphasize the importance of oral health – solutions that help employees live healthier, more productive lives,” Palmer said. “This message should resonate well in Colorado, which is the eighth-healthiest state in the country, with one of the highest rates of physical activity.

Heller, who has a bachelor’s degree from the University of Colorado-Boulder, will use his five years of experience placing dental, vision and other coverage with Beta Health Association, a Denver-based general agency, to help United Concordia expand its commercial presence in the state.

For more information about United Concordia, visit <https://www.unitedconcordia.com>

For further information: Walt Cherniak United Concordia Dental 717-260-7317 walter.cherniak@ucci.com Leilyn Perri Highmark Health 717-302-4243 leilyn.perri@highmarkhealth.org

“ His broad understanding of the Colorado market will help us build relationships as we demonstrate the value we bring to customers in the state. ”

<https://news.unitedconcordia.com/brice-heller-colorado>