2024 Military Friendly Designations

United Concordia Dental has received three Military Friendly designations for 2024, demonstrating the company's commitment to the military and veteran communities, and showcasing that hiring, training and supporting individuals with a diverse range of backgrounds is vital to its success.

The three designations United Concordia received for 2024 are as follows:

- **Military Friendly Employer®: Gold**
  - The Military Friendly® Employer is a mark given to those organizations who support the military and veteran communities and who make it a priority to track their company's military/veteran hiring, retention, compliance and career advancement. The Gold distinction means that United Concordia scored within 10% of the top 10 employers in their category.

- **Military Spouse Friendly Employer®**
  - The Military Spouse Friendly Employer® designation is given to those organizations who make it an initiative to track hiring and retention and help advance the careers of military spouses.

- **Military Friendly Supplier®: Top 10**
  - The Military Friendly® Supplier designation is given to those organizations who support and invest in veteran-owned business suppliers. In this category, we received the distinction of being "Top 10", which means United Concordia has set the standard for being veteran-supplier friendly**.**

About the designations
Each year, VIQTORY, a data-driven military marketing company, offers companies the opportunity to complete the Military Friendly Survey®. The Military Friendly® Company Survey is meant to identify and showcase those companies who are committed to serving the military and veteran communities.