

United Concordia Dental has received three Military Friendly designations for 2024, demonstrating the company's commitment to the military and veteran communities, and showcasing that hiring, training and supporting individuals with a diverse range of backgrounds is vital to its success.

The three designations United Concordia received for 2024 are as follows:

- **Military Friendly Employer®: Gold**

- The Military Friendly® Employer is a mark given to those organizations who support the military and veteran communities and who make it a priority to track their company's military/veteran hiring, retention, compliance and career advancement. The Gold distinction means that United Concordia scored within 10% of the top 10 employers in their category.

- **Military Spouse Friendly Employer®**

- The Military Spouse Friendly Employer® designation is given to those organizations who make it an initiative to track hiring and retention and help advance the careers of military spouses.

- **Military Friendly Supplier®: Top 10**

- The Military Friendly® Supplier designation is given to those organizations who support and invest in veteran-owned business suppliers. In this category, we received the distinction of being "Top 10", which means United Concordia has set the standard for being veteran-supplier friendly.

### **About the designations**

Each year, VIQTORY, a data-driven military marketing company, offers companies the opportunity to complete the Military Friendly Survey®. The Military Friendly® Company Survey is meant to identify and showcase those companies who are committed to serving the military and veteran communities.



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