

United Concordia - Media Center

HARRISBURG, Pennsylvania (October 12, 2016)—For National Dental Hygiene Month this October, United Concordia Dental and its participating dentists are giving children the opportunity to trade in their Halloween candy for a \$10 gift card during the nationwide *Toys for Treats*SM program, now through Nov. 11.

“While chocolate, candy and other sugary treats are acceptable in moderation and with good oral hygiene, Halloween is a time of year when kids and parents alike indulge on sweets that can damage tooth enamel,” said James Bramson, D.D.S., chief dental officer at United Concordia. “Our goal with the *Toys for Treats*SM program is to reduce the amount of candy children consume, while giving them a chance to learn that healthy choices can lead to better rewards.”

More than 30 participating offices will present a \$10 Toys R Us gift card to the first 20 patients, age 12 years and under, who turn in their Halloween candy to their offices by Nov. 11. Program participants include:

- Matthew Williams D.D.S., Highland, AR
- Ajo Community Health Center, Ajo, AZ
- Rubin Nichols D.D.S., Culver City, CA
- Anait Alabyan D.D.S., Sherman Oaks, CA
- John Eli D.M.D., Lake Forest, CA
- Quitman Family Dentistry, Quitman, GA
- Fasy & Brown Orthodontics, Swansea, MA
- Scott Novak D.D.S., Denton, MD
- James Lucas D.D.S., Centreville, MD
- Christopher Tiffin D.D.S., Washington, MI
- Mike W Choe D.D.S., Fayetteville, NC
- Phillipsburg Family Dental PA, Phillipsburg, NJ
- De Baca Family Dental, Fort Sumner, NM
- Steven Solow D.M.D., Wynnewood, PA
- Bryan Lauer D.M.D., Harrisburg, PA
- Mark Raver D.M.D., Shiremanstown, PA
- Anthony Maslo D.M.D., Pittsburgh, PA
- Michael Gans D.M.D., Pittsburgh, PA
- Bournias, Cervone, Derlink Dental and Associates, LLC, Meadville, PA
- Bethlehem Family Dental, Bethlehem, PA
- Carl Hutcherson D.M.D., Greensburg, PA
- Bruce Parker D.M.D., Pittsburgh, PA
- Philip C Stein D.D.S., Philadelphia, PA
- James Sirotnak D.M.D., Mount Pocono, PA
- South County Pediatric Dentistry, Narragansett, RI
- Anthony Tilelli D.D.S., West Warwick, RI
- Sweeta Walia D.M.D., Keller, TX
- Dental Impression, Mesquite, TX
- Curry Dental Center, PLC, Williamsburg, VA
- Damita Edwards D.D.S., Centreville, VA
- Atlantic Dental Care, PLC, Virginia Beach, VA
- Anthony Smallwood D.D.S., Harrisonburg, VA
- Cox Pediatric Dentistry, Virginia Beach, VA

Additional information on [Toys for Treats](#)SM and [oral hygiene](#) can be found at www.unitedconcordia.com.

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<https://news.unitedconcordia.com/united-concordia-dental-offers-program-to-trade-Halloween-candy-for-toys>