

HARRISBURG, Pennsylvania (October 12, 2016)—For National Dental Hygiene Month this October, United Concordia Dental and its participating dentists are giving children the opportunity to trade in their Halloween candy for a \$10 gift card during the nationwide *Toys for Treats*SM program, now through Nov. 11.

“While chocolate, candy and other sugary treats are acceptable in moderation and with good oral hygiene, Halloween is a time of year when kids and parents alike indulge on sweets that can damage tooth enamel,” said James Bramson, D.D.S., chief dental officer at United Concordia. “Our goal with the *Toys for Treats*SM program is to reduce the amount of candy children consume, while giving them a chance to learn that healthy choices can lead to better rewards.”

More than 30 participating offices will present a \$10 Toys R Us gift card to the first 20 patients, age 12 years and under, who turn in their Halloween candy to their offices by Nov. 11. Program participants include:

- Matthew Williams D.D.S., Highland, AR
- Ajo Community Health Center, Ajo, AZ
- Rubin Nichols D.D.S., Culver City, CA
- Anait Alabyan D.D.S., Sherman Oaks, CA
- John Eli D.M.D., Lake Forest, CA
- Quitman Family Dentistry, Quitman, GA
- Fasy & Brown Orthodontics, Swansea, MA
- Scott Novak D.D.S., Denton, MD
- James Lucas D.D.S., Centreville, MD
- Christopher Tiffin D.D.S., Washington, MI
- Mike W Choe D.D.S., Fayetteville, NC
- Phillipsburg Family Dental PA, Phillipsburg, NJ
- De Baca Family Dental, Fort Sumner, NM
- Steven Solow D.M.D., Wynnewood, PA
- Bryan Lauer D.M.D., Harrisburg, PA
- Mark Raver D.M.D., Shiremanstown, PA
- Anthony Maslo D.M.D., Pittsburgh, PA
- Michael Gans D.M.D., Pittsburgh, PA
- Bournias, Cervone, Derlink Dental and Associates, LLC, Meadville, PA
- Bethlehem Family Dental, Bethlehem, PA
- Carl Hutcherson D.M.D., Greensburg, PA
- Bruce Parker D.M.D., Pittsburgh, PA
- Philip C Stein D.D.S., Philadelphia, PA
- James Sirotnak D.M.D., Mount Pocono, PA
- South County Pediatric Dentistry, Narragansett, RI
- Anthony Tilelli D.D.S., West Warwick, RI
- Sweeta Walia D.M.D., Keller, TX
- Dental Impression, Mesquite, TX
- Curry Dental Center, PLC, Williamsburg, VA
- Damita Edwards D.D.S., Centreville, VA
- Atlantic Dental Care, PLC, Virginia Beach, VA
- Anthony Smallwood D.D.S., Harrisonburg, VA
- Cox Pediatric Dentistry, Virginia Beach, VA

Additional information on [*Toys for Treats*SM](#) and [oral hygiene](#) can be found at www.unitedconcordia.com.

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