



*Julie Arthur Beacock*

HARRISBURG, Pa. (04/07/2021) – Julie Arthur Beacock of California has been named regional vice president, Western Region Sales, for United Concordia Dental, a national dental solutions partner. Arthur Beacock has over 20 years of experience, most recently serving as president of a company she founded: Arthur Beacock Insurance Services, LLC, a brokerage and consulting firm.

Arthur Beacock has held numerous senior leadership roles in the insurance and brokerage consulting industry for firms such as Marsh, USI and BB&T. Additionally, she held ownership in Intercare Insurance Solutions, LLC, from 2008-2012, acquired by HUB International in 2012.

Arthur Beacock began her career with FHP Healthcare, a Southern California-based health plan and insurance company, and later joined MetraHealth/United Healthcare, handling sales for key and national accounts. Beginning in 2000, she started her brokerage and consulting career in a variety of roles, including sales executive, executive vice president, senior vice president of sales and consulting, benefits practice leader and national growth leader. She is dual licensed in both property casualty and life and health throughout the United States.

“Julie has led national sales and service teams to success while developing cutting-edge corporate insurance solutions for large clients, many with international footprints,” said Kim Pinkerton, vice president, National Sales & Account Service for United Concordia. “Her most significant accomplishments come in the form of not only executive sales leadership, but strong operations leadership, market expansion and relationship management.

“We’re pleased to have Julie lead our Western Region, where she will have P&L accountability and also lead that team to realize our growth goals,” Pinkerton continued.

Arthur Beacock has served on more than 20 boards and executive committees, including executive steering committees with Deloitte and Ernst & Young, and on the board of directors for the American Electronics Association and Family Health Centers of San Diego. She is a graduate of California State University Bakersfield, where she earned her Bachelor of Science in Business Administration with a double minor in Finance and Marketing. She is also working toward obtaining her Certified Employee Benefit Specialist (CEBS) designation from the Wharton School of the University of Pennsylvania.

To learn more about United Concordia Dental, visit [UnitedConcordia.com](https://www.unitedconcordia.com).

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