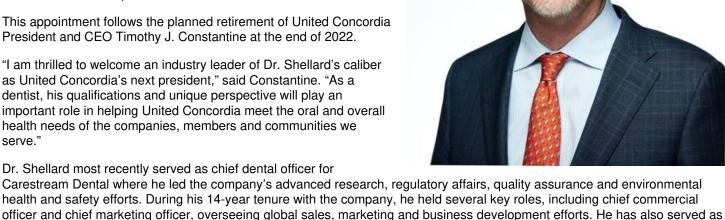
CAMP HILL, Pa. (April 28, 2022) - Edward Shellard, DMD, has joined United Concordia Dental as its next president this week.

"With more than 30 years of clinical and leadership experience in the dental industry. Dr. Shellard brings extensive knowledge and expertise to United Concordia and is well-positioned to lead Highmark's national dental solutions subsidiary," said Deborah Rice-Johnson, CEO of Diversified Businesses, Highmark Inc., and chief growth officer. "His background in general dentistry and passion for oral health will help ensure we're delivering on our mission to provide remarkable health experiences to our customers."

as United Concordia's next president," said Constantine. "As a dentist, his qualifications and unique perspective will play an health needs of the companies, members and communities we



Dr. Shellard began his career as a general dentist and ran a practice from 1987 to 1994 in Rochester, N.Y. He also served as an adjunct associate professor at the Loma Linda University School of Dentistry in California from 1996 to 2002.

president and CEO of Dental Technologies Inc., and held various senior management positions, including president, at Kerr

He holds a Bachelor of Arts from Ohio Wesleyan University, a Doctor of Medicine in Dentistry from Case Western University and a Master of Business Administration from Pepperdine University.

Additionally, Dr. Shellard is a member of several professional organizations, including the American Dental Association, International Association for Dental Research, American Association for Dental Research (AADR), Academy of Dental Materials and Academy of General Dentistry, and served as the president of the Dental Materials Group of the AADR.

Contact:

Corporation.

Beth Rutherford United Concordia Dental 717-260-7659 beth.rutherford@ucci.com

Leilyn Perri Highmark Health 717-302-4243 leilyn.perri@highmarkhealth.org

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