United Concordia Dental Partners with Network Dentists to Encourage Kids to Trade Halloween Candy for Gift Cards

CAMP HILL, Pa. (Sept. 22, 2022) – United Concordia Dental is partnering with dentists who do business with the national dental solutions partner to invite children 12 years of age and under to trade Halloween candy for a $10 gift card and toothbrush as part of its Toys for Treats℠ program.

“This is the eighth year we’re teaming up with network dentists to offer this program that promotes good oral and overall health in children,” said James Shade, senior vice president, Dental Network Operations, Services & Solutions. “Halloween is a great opportunity to teach kids about the importance of healthy dental habits, such as brushing properly, visiting the dentist regularly and limiting sugary treats to help prevent tooth decay.”

The first 100 United Concordia network dentists who sign up for the program by Sept. 30 will receive 20 Amazon gift cards worth $10 each and toothbrushes to trade with patients who turn in approximately one pound of Halloween candy.

United Concordia network dentists who want to participate in the program can visithttps://www.unitedconcordia.com/business-services/dentists/toys-for-treats for additional details.

To learn more about United Concordia Dental, visit unitedconcordia.com.

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