Recognized as a top employer for the second year by U.S. Veterans Magazine



CAMP HILL, Pa. (Aug. 27, 2025) – Honoring its dedication to those who have served, *U.S. Veterans Magazine* has named United Concordia Dental a Top Veteran-Friendly Employer for 2025. This marks the second consecutive year the national dental solutions partner has received this distinction.

“Our support for veterans is a mutually beneficial partnership that enhances our culture and strengthens our entire workforce,” said Ed Shellard, DMD, president and CEO, United Concordia Dental. “While we're committed to providing veterans with opportunities to thrive, they bring invaluable skills and experience that enable us to serve our customers better.”

Because United Concordia values a workforce that reflects the varied perspectives of the military and veteran communities, it is well-positioned to understand and address their specific dental needs. This familiarity is critical to its administration of dental benefits for more than 3 million service members and their families, and veterans.

“Serving the dental needs of our active duty military and their families, National Guard and Reserve members, and veterans is a responsibility we take incredibly seriously,” said Shellard. “We know the sacrifices they make and want to ensure they have access to the best dental care possible.”

These insights are fostered, in part, by United Concordia’s efforts to provide career growth opportunities for its veteran employees; approximately 25% of self-identified veteran employees are part of the company’s leadership team.

“Our veteran leadership’s firsthand knowledge plays a crucial role in our ability to more effectively interact with our military customers and navigate government contracts, ensuring our services meet their specific requirements and achieve mission success,” said Shellard.

The company has also earned multiple “Military Friendly” designations from VIQTORY, a leading veterans’ organization, over the past several years. This recognition reflects its practices and policies that support veteran and military employees in the workplace and community, from employment opportunities to supplier partnerships.

U.S. Veterans Magazine annually evaluates employers, government agencies and educational institutions to determine the most veteran-friendly organizations, focusing on outreach and accessibility. This assessment provides a valuable resource for its readership, encompassing job seekers, business owners, students, consumers and veterans in transition.

For more information about United Concordia, visit UnitedConcordia.com. Sign up to get the latest company news.

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