## Brokers can now easily submit and send required enrollment data to United Concordia Dental via Ease.

CAMP HILL, Pa. (May 23, 2022) — United Concordia Dental, a national dental solutions partner, has partnered with Ease, a leading HR and benefits software solution for small businesses (SMBs), insurance brokers and insurance carriers, to make it easier to transmit enrollment and benefit information.

"Ease empowers insurance brokers and carriers to offer better service to employers and their employees through simple software that helps them manage their health benefits, including dental," said Tom Palmer, senior vice president, Sales and Service, United Concordia Dental. "This partnership is another example of how we are continuously investing in technology and improving customer touchpoints to make it easier to do business with us."

With this connection United Concordia Dental becomes the latest EaseConnect partner, enabling brokers to safely and securely submit enrollment data and changes directly from Ease to the dental solutions partner. With EaseConnect carrier connections, broker agencies set up and manage group connections directly with their carrier partners in Ease.

"Moving the enrollment process online increases efficiency, improves the customer experience and makes connecting and sharing information easier for everyone," added Palmer.

"We're excited to add United Concordia Dental as an EaseConnect partner," said David Reid, CEO of Ease. "Our EaseConnect partners are some of the best carriers in the country, and United Concordia Dental is a natural fit. This new connection will allow our brokers to offer the large-group benefits experience to their SMBs."

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## **About United Concordia Dental**

United Concordia Dental is a leading national dental solutions partner focused on providing access to high-quality, affordable dental care. Headquartered in Camp Hill, Pa., the company has more than 9.3 million members, one of the nation's largest dentist networks, an AM Best "A" (Excellent) financial strength rating and licensed entities in all 50 states, D.C. and Puerto Rico. United Concordia is committed to providing remarkable experiences to our customers, with a focus on enhancing their total health. For more information about United Concordia, visit UnitedConcordia.com.

## **About Ease**

Ease is the #1 rated benefits administration and HR software for businesses with 2-250 employees, powered by insurance brokers. More than 2,000 agencies trust Ease to help them and their clients grow. Over 75,000 businesses trust Ease to manage benefits & HR for 2.5 million+ employees.

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