This press kit contains information about United Concordia's mobile app - Chomper ChumsTM - designed to help teach children, ages 4-11, healthy brushing, rinsing and flossing habits that can last a lifetime. The app features three animated and fun animals -- a lion, horse and alligator -- that teach children the importance of good oral hygiene and nutrition.

Chomper Chums - Mobile App (6.9 MB)



https://news.unitedconcordia.com/united-concordia-press-kits?item=29948